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Keeno Trey Smith

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Software Engineer • Web Developer

About

Freelance web designer and software engineer specializing in clean, modern digital experiences. I bring a strong foundation in both design and development, with hands-on experience across front-end, back-end, and database systems.

Background

With a programming background dating back to 2013, I focus on writing structured, efficient code and building solutions that are both functional and aesthetically designed.

In addition to formal studies, I have continuously developed my skills through practical, industry-aligned learning, including certifications in full-stack development, data structures and algorithms, responsive design, and backend systems.

My experience spans multiple areas of the tech industry, including systems analysis, technical contract editing, cybersecurity and risk assurance, and IT first-line support.

This diverse background has shaped a well-rounded perspective on both the technical and applied aspects of software development.

Education

Full-Stack Web and Software Engineering Bootcamp

HyperionDev and Stellenbosch University | December 2025 - June 2026

- Intensive training in full-stack development, covering front-end, back-end, and database systems
- Built practical projects using modern frameworks and industry best practices
- Focused on writing clean, efficient, and scalable code

Generative AI for Software Engineers

wethinkcode | September 2025 - December 2025

- Gained practical knowledge of AI tools and their application in software development
- Explored prompt engineering, automation, and AI-assisted development workflows

BSc in Computer Science and Information Systems

University of South Africa | 2018 - 2023

- Developed a strong foundation in software development, algorithms, and database systems
- Completed coursework in data structures, systems design, and information systems

National Senior Certificate

Greenside High School | 2013 - 2015

- Completed secondary education with a focus on analytical and technical subjects
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Experience

Tech Proofreader

Transcription Staff | 2025 - Present

- Reviewed and edited technical and legal documents for accuracy, clarity, and consistency
- Ensured correct use of terminology and formatting across complex documentation
- Maintained high attention to detail under tight deadlines

Digital Specialist (Social Media & Marketing)

SNS Marketing | 2024 - 2025

- Managed social media strategy and content creation across multiple platforms
- Analyzed engagement metrics to optimize campaigns and audience reach
- Supported brand growth through targeted digital marketing initiatives

Brand Strategist

Firstdaes Entertainment | 2023 - 2025

- Co-founded and developed brand identity, positioning, and strategy
- Contributed to business development and long-term growth planning

Coding Tutor (Subject Matter Expert)

Umuzi African Coding Network | 2022 - 2023

- Mentored students in programming concepts and problem-solving techniques
- Assisted learners with debugging, assignments, and technical understanding
- Improved student performance through structured academic support

Systems Analyst SQL Developer

JM CORR Tech | 2020 - 2022

- Analyzed system requirements and supported development of database-driven solutions
- Wrote and optimized SQL queries for data management and reporting
- Assisted in improving system efficiency and data workflows

Junior Contract Editor

3Play Media | 2019 - 2025

- Reviewed and edited contracts for clarity, accuracy, and compliance
- Worked closely with stakeholders to refine technical and legal documentation
- Ensured consistency and adherence to required standards

Cybersecurity & Risk Assurance Intern

Astute | 2018 - 2019

- Supported risk assessments and identification of system vulnerabilities
- Assisted in maintaining compliance with cybersecurity policies and standards
- Contributed to audit preparation and documentation processes

IT Help Desk Support Associate

Amazon Development Centre | 2017 - 2018

- Provided first-line technical support for hardware, software, and network issues
- Diagnosed and resolved user issues efficiently, escalating when necessary
- Delivered customer-focused support in a high-volume environment

Projects

Personal Portfolio Website

- Implemented modern UI/UX principles with a focus on clean design and usability
 - Optimized performance and accessibility across devices
 - Technologies: HTML, CSS, JavaScript
- github.com/io/portfolio

Task Management Application

- Created a productivity web app allowing users to create, manage, and track tasks
 - Implemented CRUD functionality and real-time updates
 - Focused on intuitive UI and efficient state management
 - Technologies: React, Node.js, REST APIs
- github.com/io/task_management

Full Stack WEB Application

- Built a full-stack application with user authentication and role-based access control
 - Developed RESTful APIs and integrated a database for secure data storage
 - Implemented front-end interfaces for dynamic user interaction
 - Technologies: JavaScript, Node.js, Express, SQL/MongoDB
- github.com/io/portfolio

Skills

📁 **Languages:** JavaScript, Python, C++

📁 **Frontend:** HTML, CSS, React

📁 **Backend:** Node.js, Express

📁 **Databases:** MySQL, MongoDB, PostgreSQL

📁 **Tools & Technologies:** Git, Docker, REST APIs, Linux

📁 **Other:** Data Structures & Algorithms, Responsive Design, Basic Machine Learning Concepts, Cybersecurity Fundamentals